

ONLINE COURSES FULLY FUNDED BY



Economy



- 1. LEADERSHIP&MANAGEMENT
- 2.BUSINESS
- 3. DIGITAL MARKETING
- 4.IT/TECHNOLOGY
- 5. HEALTH & SOCIAL CARE
- 6.CHILD DEVELOPMENT

ONLINE FOR YOU



LEADERSHIP&MANAGEMENT

BE A GREAT LEADER

"Leadership is the capacity to translate vision into reality." --Warren Bennis--



COURSE DETAILS

INSPIRE-TEAM LEADER ILM L3

Training in understanding leadership, understanding how to motivate to improve performance. WEEK COMMENCING:08/06 /20 -5 WEEKS

ACTIVATE – TOURISM ILM L3

This innovative programme is for those who have management responsibilities but no formal training and are serious about a career in the tourism and hospitality sector. WEEK COMMENCING: 08/06 /20 -5 WEEKS

DEVELOP- BUSINESS SKILLS ILM L3

For entrepreneurs that are looking to grow their business, to review their business ideas, to develop the planning and management tools to help them become stronger entrepreneurs. WEEK COMMENCING : 08/06 /20 -5 WEEKS

CAPTIVATE- DIGITAL MARKETING OCN L2

The programme is for businesses that are looking to maximise their digital engagement with customers and generate additional revenues and more satisfied customers as a result. WEEK COMMENCING: 08/06 /20 -10 WEEKS

THINK- NLP FOR MANAGERS

The course looks at Neuro-Linguistic Programming (NLP) processes and practices in a business setting making you a more effective manager. *WEEK COMMENCING*:08/06/20 -10 WEEKS

BUSINESS

GROW YOUR BUSINESS

The journey of a thousand miles begins with a single step." --Lao Tzu--

COURSE DETAILS

INTRO TO FINANCIAL SERVICES BTEC L2

For those who want to work or progress their career within banks, building societies or where their role will involve providing financial services. WEEK COMMENCING:08/06 /20 -10 WEEKS

INSURANCE FUNDAMENTALS BTEC L2

Designed for those new to the insurance industry or undertaking a technical role for the first time. It covers the basic fundamentals of insurance dealing with regulation and compliance. WEEK COMMENCING: 08/06 /20 -10 WEEKS

CUSTOMER CARE OCN L2

For candidates who undertake a customer service role and recognise that employment in the customer service sector involves a diverse range of functions, tasks and activities that are constantly developing and changing. *WEEK COMMENCING: 29/06 / 20 - 4 WEEKS*

AWARD IN VOLUNTEERING SKILLS OCN L2

To develop and recognise the skills of individuals undertaking various volunteering roles. *WEEK COMMENCING: 29/06 / 20- 4 WEEKS*

FOOD SAFETY C&G L2

This course is designed to help you comply with EU Regulation 852/2004, which requires food businesses to ensure that any employee who handles food is fully trained in food hygiene and for you to be able to train or supervise others within the industry. WEEK COMMENCING: 29/06/20- 2 DAYS



DIGITAL MARKETING

BUILD YOUR ONLINE PRESENCE

CAPTIVATE PROGRAMME

DIGITAL MARKETING OCN LEVEL 2



COURSE DETAILS

Below is our L2 short courses in Digital Marketing areas.

EXPLORING SOCIAL MEDIA

It helps you to explore how social media can be used to help your business to grow. You will gain skills, knowledge and confidence to commence use of a variety of social media platforms. WEEK COMMENCING: 01/06/20- 4 WEEKS

SOCIAL MEDIA FOR MARKETING

Will enable learners to understand and be able to demonstrate the use of social media to market products and services. WEEK COMMENCING: 01/06/20- 4 WEEKS

MOBILE TECHNOLOGIES FOR MARKETING

Will enable learners to understand and be able to demonstrate the use of mobile technologies to market products and services. WEEK COMMENCING: 01/06/20 - 5 WEEKS

DEVELOP ONLINE INTERACTION WITH CUSTOMERS

Will enable learners to understand the use of and be able to demonstrate the use of internet technologies when interacting with customers. WEEK COMMENCING: 01/06/20 - 1 WEEK

SEARCH ENGINE OPTIMISATION

Will enable learners to develop an understanding of search engine optimisation and practical use of tools. *WEEK COMMENCING:* 01/06/20 - 5 WEEKS

IT/ TECHNOLOGY

RE-PROGRAMME

"We're changing the world with technology" --Bill Gates--



COURSE DETAILS

STEP UP TO CODING C&G L3

For anyone who currently has some experience in software development and wants to excel their career or study path further in programming. *WEEK COMMENCING:* 01/06/20- 2 WEEKS

SECURE CODING L2

For those who want to understand the technical controls used to prevent software vulnerabilities. WEEK COMMENCING: 08/06/20- 1/2 DAY

CYBER-SECURITY ESSENTIALS OCN L2

The course introduces students to characteristics of cyber crime, security principles, technologies and procedures to defend networks. *WEEK COMMENCING:* 08/06/20- 5 WEEKS

ADVANCED EXCEL C&G L3

At the end of this advanced Excel course you will have a complete understanding of the higher functions of Excel. *WEEK COMMENCING:* 08/06/20- **1 WEEK**

DATA ANALYSIS L2

You will be able manipulate data using pivot tables and 'advanced' analysis, record macros and integrate with other office applications. *WEEK COMMENCING* : 01/06/20 1 DAY

ELECTRICAL PRINCIPALS C&G L3

Basic theoretical introduction to electrical principles. WEEK COMMENCING :29/06 /20- 10 WEEKS

HEALTH & SOCIAL CARE

CHANGING LIVES

"There is no power for change greater than a community discovering what it cares about" --Margaret J Wheatley--



COURSE DETAILS

HEALTH AND SOCIAL CARE C&G L2

This course gives a broad overview of all aspects of working in the health and social care sector. Work placement is mandatory unless you already work within the sector in an appropriate setting. WEEK COMMENCING: TBC- 34 WEEKS

HEALTH AND SOCIAL CARE C&G L3

This course extends the knowledge and practice of health and social care practitioners in their chosen area. WEEK COMMENCING : TBC- 30 WEEKS

CBT TRAINING BTEC L2

This qualification is aimed at anyone interested in Cognitive Behavioural Therapy and how it can be used in life to enhance health & well-being. WEEK COMMENCING: 08/06/20- 12 WEEKS

INTRODUCTION TO COUNSELLING BTEC L2

This qualification is for those who are thinking about starting training as a professional counsellor or those who want to learn counselling skills in other helping roles. WEEK COMMENCING: TBC-12 WEEKS

DEMENTIA AWARENESS OCN L1

This course aims to raise awareness of Dementia (including types and management of symptoms), for those caring for people living with Dementia. Suitable for carers in formal and informal settings. WEEK COMMENCING : 29/06/20- 2 WEEKS

EARLY YEARS

CHILD DEVELOPMENT.....

"95% of what a child learns is through direct experience" --M.Mendizza--



COURSE DETAILS

INTRO TO MINDFULNESS AND REDUCING ANXIETY IN CHILDREN

Course provides the skills and knowledge to help with stress reduction in children exhibiting anxiety, through the use of mindfulness techniques. WEEK COMMENCING: 25/06/20- 4 WEEKS

MANAGING CHALLENGING BEHAVIOUR IN CHILDREN & YOUNG PEOPLE

Enables the learner to understand the reasons for and effects of challenging behaviour in children and young people, how challenging behaviour may be managed and what support is available. WEEK COMMENCING : 25/06/20- 4 WEEKS

NUTRITION AND FOOD SAFETY FOR CHILDREN & YOUNG PEOPLE

Enables the learner to gain a knowledge of healthy eating and food preparation for children. WEEK COMMENCING: 01/06/20- 4 WEEKS

> Please note: All courses are subject to numbers.

OTHER SUPPORT

INNOVATE US

The InnovateUs programme stimulates business growth and creativity through improving and creating new products and processes.

ASSURED SKILLS ACADEMIES

Assured Skills Academies offers pre-employment training to ensure that companies recruit high quality employees.

HIGHER LEVEL APPRENTICESHIP

HLAs offers benefits to the employer such as; filling higher level skills gaps, attracting a higher calibre of staff, increasing productivity, and developing existing staff. Please contact to dicuss any support you require and we will do our best to meet your needs.

CONTACT businesssupport@nwrc.ac.uk 07830361640

You Speak, We Listen

BESPOKE TRAINING

We provide a FREE needs analysis in terms of your training needs. We can also can offer a specific training course to meet the needs of the business for a min of 8 people or more.

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BSC BUSINESS SUPPORT CENTRE



