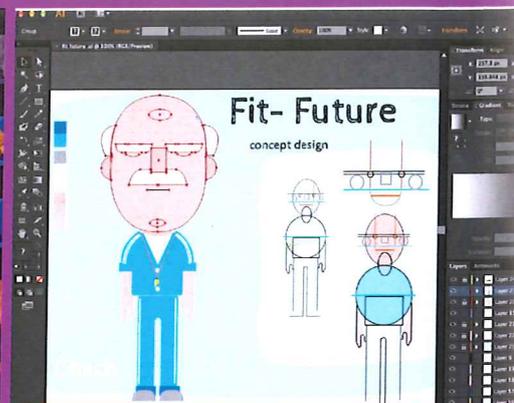# ICT and Creative & Digital Media

Assisting **your business** is our business.

Industry Upskilling, Bespoke Customised Training, Technical Mentoring, Knowledge Transfer and research Development (r&D).

Knowledge and Skills in :

- Software development
- Mobile & software app development & wireframe design
- Website design, SEO and e-commerce development
- Database & content management systems
- Digital and social media
- Graphic and packaging design
- E-learning platforms, traditional and digital publishing
- Branding, advertising and digital marketing
- Visual communication, design and art direction
- Audio and video production and post processing
- 2D and 3D CAD and digital animation
- Photography and digital imaging

Assistance Available:

- Identification of funding support
- New/improved product process or service development
- Research & development projects
- One-to-one mentoring
- Bespoke and accredited training
- Industry workshops

Facilities

- Apple Mac & windows PC studios
- Radio and TV recording studios
- Photography and darkroom facilities
- 2D & 3D animation, design and media software
- Digital video camera and digital camera
- Large format printing facilities including photo, textile and fabric
- Software development suites

BSC BUSINESS SUPPORT CENTRE
NORTH WEST REGIONAL COLLEGE

www.nwrc.ac.uk/bsc

For Further Information Contact:

Business Support Centre
North West Regional College
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(028) 7127 6170

businesssupport@nwrc.ac.uk

Supporting your Business

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